



Social Media Lingo

AF – As f*** - A teen might tweet "mad af" or "you seem chill af."

App – “Application” – a program downloaded to your mobile device – it can be a game, camera filter social media platform, anything!

A/S/L – Age/Sex/Location – used as a question (“A/S/L?”)

BAE – Baby - affectionate term for someone's girlfriend, boyfriend etc.

BMS – Broke my scale - A way to say they like the way someone looks

BTW – By the way

Cook session – When one or several teens gang up on another kid on social media

CWD – Comment when done - Similar to TBH, urging others to comment on their photo of whatever they're posting

Digital Footprint – The data that is left behind by users on digital services and social media (nothing is every truly deleted – we all leave a digital footprint)

Feed – The stream of content and information that is updated and shown to the user in real time, typically shown on the main page of a site or app

Fleek – on point, as in “Your eyebrows are on fleek!”

FML – F*** my life

FOMO – Fear of missing out

FTW – For the win

Geo-fencing – Setting up a virtual perimeter – the “fence” around a location. Enables notifications to be sent when geo-fences are crossed, but it can also be used to disable certain software or apps within a geo-fenced area

GTFO – Get the f*** out

Hashtag – A word or phrase that starts with the pound symbol (#). It can be a joke, a keyword, and can be used ironically. Used to identify and follow trends (such as #backtoschool or #OneDirectionFan)

HMU – Hit me up - Usually asking for someone's Snapchat username, a phone number to text or for a direct message

ICYMI – In case you missed it

IG – I guess

IKR – I know, right?

ILYSM – I like you so much or I love you so much

IMO – In my opinion (or **IMHO** – in my honest/humble opinion)

IRL – In real life

KOTD – Kicks of the day - Typically refers to sneakers

LBS – Let's be serious

LMAO – Laughing my ass off

Location Services – Services that take into account the device's geographical location using GPS or the mobile phone network. Location services can be turned on or off for every app and device.

LOL – Laugh out loud

Lurking – Reading, but not engaging with, the stream of online activity on any social media platform

MCM – Man Crush Monday - Similar to Woman Crush Wednesday, but featuring pictures of men

Meme – Pronounced "meem" - An activity, concept, catchphrase, or piece of media which spreads, often as mimicry, from person to person via the Internet. Typically involve an image along with lines of text on the top and bottom.

Netflix and Chill – a couple will engage in sexual activity while Netflix is on in the background

NSFW – Not Safe For Work - used to warn other users that the content is not appropriate and may contain nudity, drug references, etc. A signal that you should NOT look at this content while at work!

OOMF – One of my followers - A secretive way to talk about one of their followers without saying their name, such as "OOMF was so hot today."

OOTD – Outfit of the day

POS – Parent Over Shoulder

RDH – Rate date hate - As in "rate me, would you date me, do you hate me?" A typical response might be "rate 10 date yes hate no" or "10/y/n."

RHM – Redhead Monday – posting pictures on Monday of redheaded women/men you think are hot

RN – Right now

RT – Re-tweet, as used on Twitter

RTFM – Read the f***** manual

Selfie – A photograph taken of yourself, typically with a smartphone camera or webcam, and shared via social media

Smash – I would have sex with you - A girl might post a provocative picture and a boy might write "smash."

SMH – Shaking my head - a teen might post something they think is stupid or silly and respond by saying "smh"

S/O or SO – Shout out

Tag – Keywords used to describe and categorize objects or ideas. Can also refer to identifying a person in a photo, status update, tweet, etc. ("Tag me in that photo!")

TBH – To be honest - A teen might post a picture of himself or herself and ask for a TBH, usually looking for positive responses

TBQH – To be quite honest

TBR – To be rude - While TBH often leads to positive responses, TBR is usually followed by a negative response

TBT – Throwback Thursday – teens will post a picture of themselves when they were younger as a "throwback"

TL;DR – Too Long, Didn't Read – a teen may comment when a post from another user is too long to read, and may also be used before a quick summary of what was posted

TMI – Too much information

Trending – A topic, word, or, trend, or phrase that is very popular and has been used by many on social media

Viral – Something that gains popularity through Internet sharing, "It went viral"

WCW – Woman Crush Wednesday – posting pictures on Wednesday of women you think are hot